VivaNext - Davis Drive and Yonge Street Updates
Town of Newmarket Committee of the Whole
November 7, 2016
current rapid transit projects

- Davis Drive rapidway
- Yonge Street rapidway
- Business Support Program
- Ongoing vivaNext project communications
building the future in York Region through transit
the transformation of Davis is complete
Davis Drive achieves substantial completion

> Event held October 7 to mark the completion of the finishing touches

> 2 year warranty period
  - Warranty work as required – e.g. sidewalks, street markings, trees and shrubs
Along the Davis Drive rapidway there has been a runtime savings of up to 33% in February 2016 compared to YRT pre-rapidway service in February 2015.

The Davis Drive corridor has seen ridership growth of 39% between the same timeframe for YRT/Viva service, with approximately 61% of customers using Viva Yellow.
YRT and GO have introduced a new 404 Express Service that starts at the Davis and Highway 404 Park & Ride lot and travels down Highway 404.
A restoration plan has been implemented

Over the next six months, additional technical assessments will be done to complete remaining work

In the spring of 2017, the final landscaping will be completed, pending the finalization of the structural work plan
Sawmill Valley Drive/Savage Road to Davis Drive

- Gas main
  - Installation – 100% completed
- Bell/Rogers
  - Civil work – to be completed by end of 2016
- Hydro
  - Pole installation – to be completed late summer
- Utility relocations
  - All relocations are scheduled to be completed south of Brandy Lane (just north of Mulock) as of November 7
Yonge Street construction update

Activities in preparation of road construction are underway:
- median removals
- temporary traffic signals
- retaining wall at Yonge and Mulock
- fire hydrant relocations

Road construction will begin next spring
- road widening
- traffic staging
- storm sewer installation
- boulevards

Schedule under pressure
- Some work will carry over into 2019
- Analyzing the schedule and options
- Report findings in spring 2017
traffic management is ongoing

> Education
  ▪ All communication channels are leveraged to emphasize safety [i.e. blogs, newsletters, social media, eblasts, construction bulletins, events and VMS signs]

> Enforcement
  ▪ Contractors and subcontractors notified to not use side streets

> Engineering
  ▪ Maintaining four lanes of traffic as much as possible
Yonge Street business support program

> Working collaboratively with our partners at the Newmarket Chamber of Commerce to help support businesses during construction

> Campaigns include:
  > Newspaper, radio, digital ads
  > Bus advertising (inside and out)
  > Geo-targeted mobile ads
  > Community engagement/outreach
  > Website and social media posts
  > Business profiles
  > Complimentary memberships to the Chamber

> For more information on the Business Support Program contact your Community Liaison
vivaNext project communications

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Thank you

VIVA next
be moved