vivaNext - Davis Drive and Yonge Street Updates
Town of Newmarket Committee of the Whole
April 13, 2015
Agenda

> Opening/Introduction
> Davis Drive update
> Yonge Street update
> Business Support
> Staying informed

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Building the future in York Region through transit
2014 Davis Drive milestones

- Utility relocation – 95% completed
- All vivastations under construction at Longford/Parkside, Main and Southlake
- Sidewalk and boulevard installation started
- Union Hotel was moved to its permanent location
- Culvert and bridge work completed
- Tom Taylor Trail re-opened
What’s to come this year

- Rapidway open from Yonge Street to Roxborough Road
- 3 centre-lane vivastations at Parkside/Longford, Main and Southlake
- 2 curbside stations at Huron Heights and Leslie
- New traffic signals at Southlake
- Final road configuration along the entire corridor that includes dedicated left-turns and U-turns at signalized intersections
The 3 new vivastations are taking shape

> The new canopies will be passenger friendly

> Provide greater comfort, convenience and accessibility

> Design details and finishes set the stage for new development
Implementation of new left-turns and U-turns
New intersection movements - video
Davis Drive & Hwy 404 Park & Ride Lot

Project:
GO Transit (Lead Proponent)
YRRTC/MTO (Co-Proponent)

Project Schedule:
> Start of Construction - April 2015
> Construction Complete – September 2015
> Viva and GO transit will be servicing park and ride lot – December 2015

> This facility is the end of the line for yellow Viva service that will operate on Davis Drive
Davis Drive closure for GO rail track work

Extensive rehabilitation of the GO rail track is required:

> Crews will replace all existing rail infrastructure and crossing signals

> To perform this work, a full road closure on Davis Drive at the GO rail track will be required for several days (May 15-19)

> Worked closely with GO Transit and the Town of Newmarket in order to schedule the work with the least impact to commuters and businesses

> An extensive communications plan is being deployed to inform businesses, stakeholders and the general public
Temporary Davis Drive closure – public communications campaign

> **Strategy**
  > Early notification to impacted businesses, public and multiple stakeholders

> **Objective**
  > Mitigate traffic impacts/complaints
  > Increase awareness and understanding
  > Remind community that businesses will remain open

> **Timing**
  > Public communications campaign to be launched April 23
  > Open house for Davis Drive businesses held on April 10 (3 sessions held)
Temporary Davis Drive closure – public communications campaign

> Outreach

> Travelling public
  > Signed detour routes for pedestrians and drivers will be in place during the closure
  > VMS signs – providing notice before and during closure
  > Advisory to traffic reporters

> GO train commuters
  > On-board train announcements
  > Signage posted at Tannery
Temporary Davis Drive closure – public communications campaign

> General Community
  > Print ads in Era Banner - Thursday, April 30 and Thursday, May 14
  > Media Advisory
  > Project Newsletter mailed to residents
  > Emailed construction notice
  > VivaNext website - dedicated Davis Drive closure webpage
  > Series of dedicated tweets
  > On street signage

> Stakeholders
  > Meetings with Southlake Regional Health Centre
  > Emergency Services
Viva is coming to Davis

> Viva will be in-service December 2015

> Finishing touches will be completed by mid 2016

> A comprehensive education and launch campaign will be rolled out in the fall. We will provide an exclusive launch update to you in the fall

> The launch campaign raises awareness, educates, builds anticipation and encourages travelling on Viva
Yonge Street rapidway – construction moves forward

- Expected completion in December 2018
- The Yonge Street rapidway will stretch approximately 2.4 kilometres from Mulock to Davis Drive
- Centre-lane vivastations will be located at Davis, Eagle and Mulock
Yonge Street rapidway – upcoming construction activities

- Detailed design in progress
- To prepare for utility relocation, road widening and retaining wall construction, trees were removed from York Region’s right-of-way along Yonge Street from just south of Mulock Drive to Davis Drive. A comprehensive tree removal and communications plan was implemented prior to the start of removals.
- Construction along the corridor will start with relocating utilities and underground infrastructure, building retaining walls and restoring culverts.
Business Support Program continues

- Developed in collaboration with Newmarket Chamber of Commerce
- Business owners within the construction zone are offered a variety of tools, resources and complimentary Chamber membership as they operate and market their business
- VivaNext launches semi-annual public campaign to remind the community that businesses are open during construction and to encourage their patronage
you’re invited to a vivaNext Open House

Newmarket
Wednesday, May 13, 4-8pm
York Region Administrative Centre
17250 Yonge Street, Newmarket, ON L3Y 6Z1

Drop in to:
▶ Talk to staff about the Davis Drive and Yonge Street rapidway projects
▶ Learn more about Viva service coming to Davis Drive in December 2015
▶ View maps and information about the project

All open house materials will be posted on vivanext.com.
Communications is ongoing

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Leslie Pawlowski
Yonge Street Community Liaison
Thank you